



# PONY PARTNERSHIPS



## Photography and Social Media Policy

Name of Organisation: Pony Partnerships CIC

Venue/address for which policy applies: All venues.

Date of last review: 1<sup>st</sup> May 2025

Date of next review: 31<sup>st</sup> August 2025

Name of author: Danielle Mills

1. No photography or filming during sessions without prior, explicit permission
  - Clients must request permission before taking any photos or videos.
  - Staff members have the right to decline photography at any time to protect the confidentiality and wellbeing of the animals, staff, and other clients.
2. Photographs taken during sessions are for personal use only
  - Photos taken (if permitted) are intended for private enjoyment and reflection.
  - They may not be shared on any social media, websites, or other public platforms without explicit, written permission from Pony Partnerships CIC.
3. Business or promotional use of any images is not permitted
  - Clients may not use images taken during sessions to advertise, promote, or imply a professional association with Pony Partnerships CIC or its animals.
4. Respect for Animal Welfare and Representation
  - Images must not suggest that treatments or services have been provided by or endorsed by Pony Partnerships CIC unless formally agreed and documented.
5. Breach of Policy
  - If these guidelines are not followed, we may need to restrict photography or, in serious cases, review the client's participation.
6. Protecting Everyone's Safety and Privacy
  - This policy protects not only our clients but also the animals, staff, and the broader community.
  - Thank you for helping us maintain a safe, respectful, and ethical environment.

Pony Partnerships CIC (12448033) c/o 84 Cheal Close, Shardlow, Derby, DE72 2DY  
07505951793/info@ponypartnerships.com/www.ponypartnerships.com

